

**Our Retail Collection**  
**3 Difficulty Levels, Four Competencies**  
 Multiple Sizes from small to large  
 Product Number: 11-9990

# Laura's Home

**FIRST QUARTER, 2015**

**THE COMPLETE RETAIL COLLECTION**

## The Appliqué Anytime Collection

Approachable, generalized projects suitable for anytime at all.

### The Cloudy Day Series

Interesting, lovely, cloud-shaped table-topper projects.

### \* The Custom Limited Collection

Customized with limited steps, for perfecting techniques.

## The Holiday Ornaments Collection

Hang them on a tree, your monitor, a mantel or attach them to a gift!

### The Nifty Gifty Collection

The spirit of giving is alive, but you might just want them for yourself.

### The Primitives Collection

Gorgeous, classic and designed to fit into every decor.

### The Seasonal Favorites Collection

Challenge your skill, embroidery, and embellishing – beautifully.

\* Several Custom Limited designs are simple exploratory projects and do not feature our Four-Patch system.

# Laura's Home

Laura's Home, LLC • P.O. Box 3395 • Grand Junction, CO 81502  
 970-901-1972 • [www.laurashome.com](http://www.laurashome.com) • [order@4patch.com](mailto:order@4patch.com)

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## Three Difficulty Levels



**beginner**



**intermediate**



**advanced**

## The Four-Patch to Success

Four Competencies,  
 Exclusively from Laura's Home

Embellishing  Threads  
 Quilting  Embroidery

 <p><b>Appliqué Anytime</b></p>	 <p><b>Primitives</b></p>	 <p><b>Holiday Ornaments</b></p>	 <p><b>Nifty Gifty</b></p>
 <p><b>Cloudy Day</b></p>	 <p><b>Seasonal Favorites</b></p>	 <p><b>Custom Limited</b></p>	



**Learn and Grow Your Skills  
 While Making Beautiful Art and Lovely Gifts**

**“Appliqué Anytime” - Package #1**

*Patterns only*

6 Titles x 6 ea.	Regularly \$162.00	\$4.50/pattern
	Market price \$145.80	\$4.05/pattern - 10% disc.
6 Titles x 12 ea.	Regularly \$324.00	\$4.50/pattern
	Market price: \$285.12	\$3.96/pattern - 12% disc.

*Kits, with Patterns & Threads*

6 Titles x 6 ea.	Regularly \$540.00	\$15.00/kit
	Market Price \$486.00	\$13.50/kit - 10% disc.
6 Titles x 12 ea.	Regularly \$1,080.00	\$15.00/kit
	Market price: \$950.40	\$13.20/kit - 12% disc.

**“Sunbonnet Sue” BOM – Package #2**

14 Titles x 6 ea.	Regularly \$378.00	\$4.50/pattern
	Market price: \$340.20	\$4.05/pattern - 10% disc.
14 Titles x 12 ea.	Regularly \$756.00	\$4.50/pattern
	Market price: \$665.28	\$3.96/pattern - 12% disc.
14 Titles x 18 ea.	Regularly \$1,134.00	\$4.50/pattern
	Market price: \$963.90	\$3.83/pattern - 15% disc.

**“Common Nature, Uncommon Splendor” BOM – Package #3**

10 Titles x 6 ea.	Regularly \$270.00	\$4.50/pattern
	Market price: \$243.00	\$4.05/pattern - 10% disc.
10 Titles x 12 ea.	Regularly \$540.00	\$4.50/pattern
	Market price: \$475.20	\$3.96/pattern - 12% disc.
10 Titles x 18 ea.	Regularly \$810.00	\$4.50/pattern
	Market price: \$688.50	\$3.83/pattern - 15% disc.

**Packages by Collection**

	<u>Qty- 12 ea.</u>	<u>Qty- 6 ea.</u>
<b>Custom Limited Collection-</b>	<b>12% disc.</b>	<b>10% disc.</b>
24 Titles: Regularly \$4.50 ea.	\$1,140.48	\$648.00
	\$3.96/pattern	\$4.05/pattern
<b>Appliqué Anytime Collection</b>		
6 Titles: Regularly \$4.50 ea.	\$285.12	\$145.80
	\$3.96/pattern	\$4.05/pattern
<b>Seasonal Favorites Collection</b>		
7 Titles: Regularly \$7.50 ea.	\$554.40	\$283.50
	\$6.60/pattern	\$6.75/pattern
<b>Nifty Gifty Collection (Cute Carry-All Bags)</b>		
11 Titles: Average: \$3.60 ea.	\$418.18	\$213.84
	\$3.17/pattern	\$3.24/pattern
<b>Cloudy Day Collection</b>		
3 Titles: Regularly \$6.00 ea.	\$190.08	\$97.20
	\$5.28/pattern	\$5.40/pattern
<b>Primitives Collection</b>		
3 Titles: Regularly \$4.50 ea.	\$142.56	\$72.90
	\$3.96/pattern	\$4.05/pattern
<b>Holiday Ornaments Collection</b>		
7 Titles: Average: \$4.93 ea.	\$364.43	\$186.35
	\$4.34/pattern	\$4.44/pattern

**Top 25 Best Sellers**

**Appliqué Anytime Collection**

- Polka Dot Daisy
- Violet Wood Sorrel
- Columbine-Black
- Columbine- Yellow
- Sego Lily
- Sunflower

25 Titles: Average: \$5.11 ea.

**Seasonal Favorites**

- Cornucopia
- All Hallows’ Eve
- A Day at the Beach
- Harvest Time

Qty- 12 ea.

**12% disc.**

\$1,349.04

\$4.50/pattern

Qty- 6 ea.

**10% disc.**

\$689.85

\$4.60/pattern

**Cloudy Day Series**

- Snow Much Fun
- Lovebirds
- ‘Shroom with a View

**Custom Ltd./Primitives/Nifty Gifty**

- Palisade Peaches
- Blue Bird Pincushion
- Grape & Iris
- Spray of Blossoms
- Scent of Lilac
- Lady Beetle Mini Runner
- Pumpkin Patch Mini Runner
- Busy Basket
- Bee’s Eye View Pincushion
- C.C.A. – Bag Directions
- C.C.A. – Flower Power
- C.C.A. – Sunny Sunflowers